**NAAN MUDHAVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : DE3D36348BAB56A8D544BCEAAD5B0308

**NAME** : AKASH A

**REGISTER NUMBER** : 110520106304

**YEAR** : 4TH YEAR

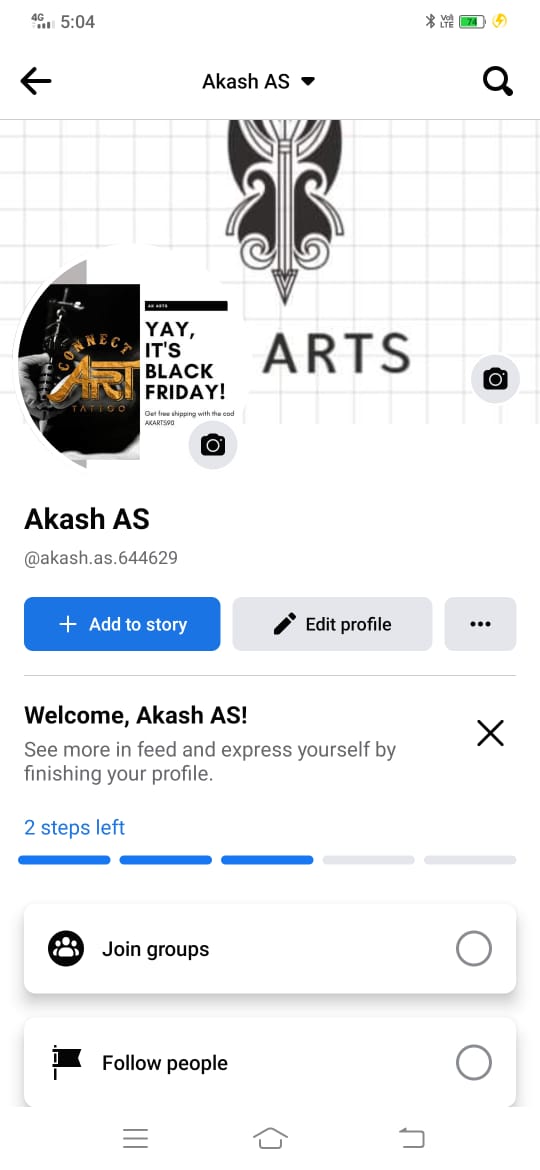
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: https://akarts8.blogspot.com/2023/10/ak-arts.html

1. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/akash.as.644629?mibextid=2JQ9oc>



3.Create and design a social media advertisement poster using canva.



1. Create email newsletter design using MailChimp or canva tool.

Link: <https://akarts8.blogspot.com/2023/10/ak-arts-newsletter.html>

